



Hyb Arloesedd Seiber Cyber Innovation Hub

Video Transcript: Problem Statement

(<https://www.loom.com/share/ea1685ca686644898b3ff080dd68b0ff>)

Let's focus on creating an effective problem statement.

Understanding the problem is crucial, it may seem self-evident, but the preciseness of your problem statement is key.

Always strive to use clear, plain language. The aim is to communicate the issue to anyone, no matter their expertise or background. The goal is clarity and brevity.

Some elements to consider...

Context is essential. It enriches your problem statement, making it more relatable and comprehensive.

The 'Impact' is about understanding the implications of the problem. What are the repercussions if the problem remains unsolved, and conversely, what advantages could solving it bring? The 'Impact' stage adds weight to your problem statement, highlighting the importance of resolution.

'Relevance' helps us grasp the significance of the problem. Why is it crucial to address this problem now? This sense of urgency propels your problem statement, instigating action. What we're aiming for is a coherent, concise, and lucid problem statement, ideally limited to two sentences.

Creating a succinct problem statement isn't immediate; it's a process. Begin with a more detailed version and gradually trim it down, refining your words with each iteration to create the final, succinct statement.

Especially as what we are looking is a problem statement of ideally 2 and no more than 3 sentences